

EXAMPLES OF WEB DIRECTORIES

These are examples of web directories which you might find helpful – there are many more which Google will help you find.

Some are free (or partly free for the most basic features) while others charge a subscription fee – some paying directories are worth the annual fee but not all of them are. Some of the free directories are excellent. It is well worth doing a bit of research in relation to your type of business. Subscribing to the right directory for your business can bring your website ranking up as well as bring extra business.

Google

http://www.google.com/local/add/businessCenter?gl=GB&service=lbc&utm_campaign=en&utm_source=en-ha-emea-gb-ctn-bnr&utm_medium=ha&utm_term=free+ads

Yahoo

<http://listings.local.yahoo.com/>

Some Local (Chelmsford, Essex) Services Directories

Choosing one of these will mainly depend on your type of business:

<http://www.ratedpeople.com/?gclid=CM6EmvbIracCFUEb4QodzDeNCQ>

The smarter way to find a tradesman

http://www.trustatrader.com/members_area/default.asp

Trust-a-trader (online Trade Directory)

<http://www.gassaferegister.co.uk/>

Gas Safe Register – Gas Safe certified business register (by area)

<http://www.yell.com>

Local businesses listings

<http://www.businessclassified.co.uk/advertise-with-us.aspx>

Business advertised by trade and area

<http://www.hotfrog.co.uk/PriorityListingPromo.aspx?CompanyID=966045>

Directory for local businesses – free 60 days when you start

<http://www.locallife.co.uk/chelmsford/plumbers.asp>

Business categories classified by area

<http://www.thomsonlocal.com/free-listing.aspx?gclid=CM-N0InPtKcCFORP4Qodux29AA>

Thomson local Directory (free)

<https://www.google.com/accounts/ServiceLogin?service=lbc&passive=1209600&continue=http://www.google.com/local/add/businessCenter?service%3Dlbc&followup=http://www.google.com/local/add/businessCenter?service%3Dlbc>

Google free business ads

http://www.vivastreet.co.uk/landing/gb/1.html?gclid=CPLS9uPQtKcCFdFX4QodQzDd_g

Vivastreet free business ad

<http://listings.local.yahoo.com/>

Yahoo free business listing